

## **Yearbook Theme Development Entry**

### *Students:*

Amy McConnell

Paige Stone

Mercedes McClure

### *Class:*

A1

### *School:*

Papillion-La Vista South High School

### *Theme:*

Every Day Matters

### *Contents of Entry:*

Cover

Front Endsheets

Title Page

Opening

Division Page

Non-Theme Page Layout

*The non-theme page layout has been included for the following reasons:*

- *To show consistency in the use of the fonts/formatting of fonts and colors and graphics from the cover and other theme pages. Sidebars on the non-theme layouts help to showcase this. Different sections in the book showcase the colors more than others. The signature color used on spreads is first shown on the front endsheets in the table of contents: Quarter One uses pink, Quarter Two uses teal, etc.*
- *To show how quotes from each student in the school are being incorporated into every spread. These quotes from students run along the top and bottom of the spread and detail what they do every day that is unique or interesting; the quotes show what individual students do to make every day matter.*
- *To show how photos from every school day are being incorporated into the side folios.*

Back Endsheets

# everydaymatters

EVERY DAY

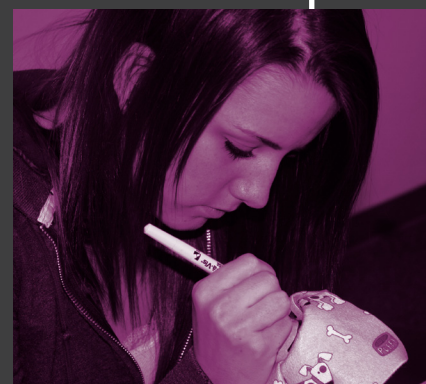
month year hour second hour  
hour hour moment  
year minute second hour  
second hour year  
hour month minute moment hour  
year moment hour second year

2010

papillion-la vista south high school

south star

volume 7



everyhour**matters**  
*quarterone*

6

everyday**matters**  
*quartertwo*

38

everyweek**matters**  
*quarterthree*

70

everymonth**matters**  
*quarterfour*

104

everyyear**matters**  
*people*

140





Raising spirits with smiles at one of the first shows of the year, senior Alexandra Bakke performs at the annual Band Exhibition the first week of school. Band, guard and legion were just three activities that mattered to 230 PL South students who participated in it. "Guard has always been a lot of fun," Bakke said. "As a senior, I'm going to miss early morning practices every day, Mrs. Kellett and the fun times I had with my friends." *photo by Crystal Zamora*

# everydaymatters

## EVERY DAY

### South Star

Volume 7

Papillion-La Vista South High School

10799 Highway 370

Papillion, Neb. 68046

Phone: (402) 829-4600

Fax: (402) 827-1330

<http://www.plshs.esu3.org>

Enrollment: 1,519





# everydaymatters

## EVERY DAY

Every morning, students woke to find themselves facing another day of routine. On a daily basis we found ourselves startled out of sleep by a screeching alarm clock, sitting in class for eight hours and spending time after school at work or extra-curricular activities. Then we found ourselves wading through homework problems, essays and projects. Each night we went to bed, knowing we were one day closer to the weekend, one day closer to the end of the monotony of everyday matters.

But in the back of our minds, we strived for something more. Not just on the weekends, but in every day of our lives, we struggled to find something to make the day stand out. We searched for that one thing that would make the day meaningful. Whether through the ideas we presented, the activities we participated in, the classes we took, the sports we played or the performances we gave, all of us tried to make every day matter.

As the year began, Papillion-La Vista South was honored as a "No Place for Hate" school. Students took advantage of every opportunity to open their minds and work to create a non-prejudiced environment. Every interaction, decision and choice of words counted toward making PL South a place where all people could be themselves and feel comfortable.

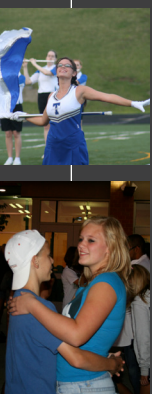
(story continued on page 4)

### every year matters

**1.** With the help of her fellow freshmen, Alexah Ellsworth attempts to walk across the logs while the boys help hold the ends of the logs. The ropes course was used as a friendly competition between the three freshman teams. The point of the activity was for Ellsworth to make it safely across the logs without falling. By using the shoulders of the boys as support, Ellsworth was able to make it across. *photo by Kaitlyn Sopcich* **2.** After coming off the field during the game against Norfolk, sophomore Ryan Sumpter lifts his helmet up to squirt a swig of water. Early during the season, the weather was warm and it was easy to become dehydrated, so many players had multiple water bottles full of water or Powerade to rehydrate. "After coming off the special teams like kick-off or return, you always get thirsty because you have to run more and it's really important not to get dehydrated," Sumpter said. *photo by Korie Kammerer* **3.** Lining up at the front near the DJ, Student Council members dance the Macarena in an attempt to get the students to participate in Streetfest. This annual back-to-school activity was held as a way to get students back into the school mood. "Streetfest was a blast," senior Spencer Granville said. "Much more successful than the past years." *photo by Kayla Miller* **4.** After a slow morning of classes, sophomore Spencer Swanson plays chess during his study hall. "I was so bored so my friend and I decided to play chess," Swanson said. "Some of it wasn't the actual game of chess. After a while, we started making up our own rules." *photo by Korie Kammerer*







(story continued from page 3)

New off-site academy courses were offered for students interested in certain career fields. Students hoping to enter health or animal-related professions could make every second of their education valuable by enrolling solely in career-oriented classes at Mid-lands Hospital or the Henry Doorly Zoo.

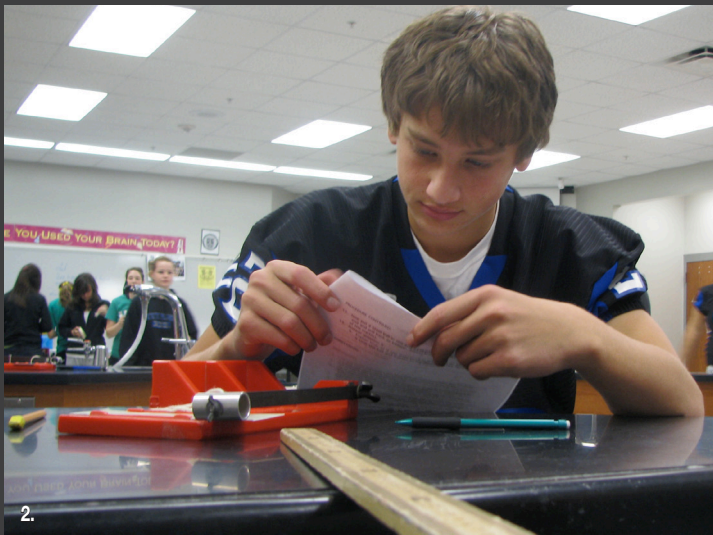
Outside of school, students jumped at opportunities to break away from the mundane. They brought meaning to their lives by volunteering, exploring their religion or spending time with friends.

Across the many facets of our lives, we were making changes. We were bringing meaning to every project, meeting, practice and performance we involved ourselves in. The year was not just about getting from day to day, inching our way closer to the end of the school year. Instead, we savored each and every moment. Little details became grand spectacles, small actions became momentous occasions and the ordinary became extraordinary.

As this book came together, its staff members sought out examples of how each student in the building made his or her day meaningful. Evidence of that effort can be seen scattered throughout the pages of this book. Quotes exclaiming our need to change the face of Papillion-La Vista South from a common background to a more significant mural of individuality span the top and bottom of each spread. More than anything, these quotes, together with the actions and ideas described in these pages, are our declaration to make every day matter.

#### every month matters

**1.** Kneeling atop a mini scooter, senior Shaun Florance pushes against the ground to get the scooter going. For the incentives assembly, students chosen from the crowd were able to participate in the activity. Florance was to push himself until he passed the finish line while racing two other people. "This was a grand activity because we got out of class plus I won that round," Florance said, *photo by Korie Kammerer*. **2.** Reading the procedure of the lab, sophomore Jake Davis sets up the catapult for science teacher Dee Linse's class. Students had to launch an object from a catapult machine and measure how far it went. "We were testing gravity so we had to guess time with a stopwatch how long it took and measure the distance it traveled," Davis said, *photo by Lauren Poulicek*. **3.** With her pottery tool, junior Maggie Miller makes a coil pot for Pottery I. Her task was to use four different coils stacked on top of each other then glaze it with two different colors. "I really like doing pottery because it's fun and you can add your own creative style," Miller said. "The teachers tell you what is to be done but you get to take it any way you want," *photo by Korie Kammerer*. **4.** Monitoring the carbon dioxide levels in the jar, freshman Shamez Foster uses the data collector to calculate the amount of gases in the jar. The students had to calculate the carbon dioxide levels compared to the oxygen levels in the container. "This is really cool because we get to use the machine that does everything for you like graphs and data," Foster said. "All we really had to do was get the materials and set it up," *photo by Rachel Nelson*.







# everyhourmatters



With the end of summer came a renewed sense of purpose. Students planned ways to make the new school year better than the last. First quarter was full of opportunities to make every day matter.

Students joined organizations in an effort to influence the school environment. A new club, Titans Unite, was formed to change the conventional attitudes of students and bring about a change in the level of tolerance within the school. Along with pre-existing clubs, members of Titans Unite took every chance they got to make a difference in the school.

Fall athletes brought all their effort to bear in order to make their season count. Football, girls golf, boys tennis and softball changed their routines to bring a new level of commitment to their sport. Whether it was JV, varsity, reserve or freshman, every practice was valuable.

As students settled in to their new classes, teachers had to find ways to make each class notable. Throughout the building, classes broke away from the everyday routines by applying classroom lessons to real-life situations. AP Physics classes left the normal classroom setting and traveled to Halleck Park to test the principles of physics on the playground. Honors Algebra II classes tested their knowledge by teaming up with the Papillion Police Department to use their Ladar technology.

The fine arts department made every hour matter as it prepared for its competition season. The marching band and guard met every morning an hour before school started to rehearse their show. Every moment they spent contributed to the band's fourth place and the guard's second place ranking at the Nebraska State Bandmaster Association's competition.

When the year began, students had to reacquaint themselves with the routines of homework, jobs, sports and extracurricular activities. Those familiar capstones were not enough, however. Simply getting through the day was not acceptable. We realized that to make the most of our lives we had to take advantage of every single opportunity that came our way. To make the biggest difference, to be the best we could be, we learned that we couldn't just wait for things to go our way. Every action of every hour mattered.

## everyhourmatters

1. Unafraid to get a little messy, junior Sara Ambrose works her art skills on the wheel in pottery class. To make it matter, the art teachers reached out to their students by giving them options of different projects, the chance to join Art Club, working one-on-one and bringing in a local artist to work with students for a few weeks. "I really enjoyed working on the wheel and making a bunch of cool pots," Ambrose said. "I think everyone should try pottery at school," photo by Krstin Suthard 2. Helping freshman Kelly Taylor find her way, Senior Chief Jeff Nichols gives directions to help freshmen around on the first day of school. PL South allowed freshmen to have one day of school to themselves to get used to the new atmosphere of high school that they would have to experience every day, photo by Crystal Zamora 3. Knees high, freshmen try their best during warm-ups and stretching in their P.E. class. Freshmen were able to work in the weight room four days a week with their teachers to get a hands-on experience and to understand how much proper lifting techniques matter. "It's great for the freshmen to experience the weight room so they can learn the proper lifting techniques and grow and mature with it," P.E. teacher Bill Lynam said. photo by Rachel Nelson







a night to remember

1. With excitement filling the air, senior Jennifer Cushing receives the title of homecoming queen. Also crowned were seniors Ryan Bolton as king, Alexandra Thornburg as princess and Robert Vincent as prince. "I was shocked," Cushing said. "I definitely wasn't expecting to win." photo by Crystal Zamora

2. Dressing up as a fish, senior Hannah Smith shows her school spirit on Zoo Day. Many students participated in the fun spirit week of dressing up for the themed days. "Dressing up for Zoo Day was my favorite. I hope we do it again next year," sophomore Dalton Armstrong said. photo by Rachel Nelson



I scream, you scream we all scream for ice cream

3. Students and staff members take part in an ice cream eating contest during the homecoming pep rally. What the teachers didn't know was that they were the only ones participating in the event. "At first I was a little upset," social studies teacher Scott Morris said. "I was working hard to eat all the ice cream as fast as I could, then I figured, 'Hey, I was lucky I got to eat the ice cream but the other kids didn't.'" photo by Crystal Zamora



# Spirit runs Wild

Students go all out for the themed spirit days during homecoming week

Goodwill costumes, outrageous wigs and hand-painted shirts came together to form a high school spirit week.

During PL South's homecoming spirit week, outfits ranged from "Teenage Mutant Ninja Titans" all the way to handmade panda costumes. These acts of enthusiasm demonstrate that spirit was at an all-time high for the Titans the week before homecoming, and some creative outfits helped show it.

The Black Hole Committee started a new tradition when it awarded senior Ian Greaves with the overall Titan Spirit award at the Homecoming pep rally to celebrate his participation in spirit week.

"I just thought it was fun dressing up and it's different than just a regular week of school, so I was happy I won," Greaves said.

Black Hole sponsor Melissa Ingwerson helped make the award in honor of Greaves' dedication.

"Ian exemplified outstanding school spirit during homecoming week," Ingwerson said.

During spirit week, each day had a different theme the students dressed up for.

Greaves went all out for the various theme days. He dressed up for all five days. He wore orange onesie pa-

jas and a bright orange wig for Class Color Day. For Zoo Day he wore a child-sized giraffe costume and for Ugly Sweater Day he wore an ugly sweater vest. Greaves showed his creative side when choosing to dress up as a girl ninja for Pirate vs. Ninja Day, and for Titan Spirit Day, he just went all out in Titan blue.

Spirit week allowed different groups of friends to go out and search for the best costumes together for fun.

"We just went to Goodwill and looked for stuff that would be good for spirit week," Greaves said.

The week homecoming royalty was announced, the different spirit week days allowed for another, less formal, competition to take place.

"It was just fun to see what everyone else looked like and you kind of competed to see who had the best stuff," Greaves said.

Students enjoyed the freedom spirit week permitted within their respective grades. Greaves said he felt he had more liberty to dress the way he wanted for his senior year.

"Senior year, it's your last year, so you can go all out and you don't really care if you get made fun of, so you can just go all out," Greaves said.

"Senior year, it's your last year, so you can go all out and you don't really care if you get made fun of, so you can just go all out," -iangreaves, 12

homecoming spirit week

-iangreaves, 12

Zoo Day

-cheyenneparker, 10

Pirate vs. Ninja Day

-karilysorys, 12

Class Color Day

-zacpollett, 11

Ugly Sweater Day

-andrea curran, 12

Titan Spirit Day



they got spirit, how 'bout you?

4. While still in his football gear, senior Robert Vincent walks down the field with his parents by his side during homecoming coronation after the game. Vincent won homecoming prince. photo by Crystal Zamora

5. The Varsity softball team struts its stuff at the homecoming pep rally. The team performed a dance in place of the step squad. "Most people don't get to see the fun side of us," sophomore Carley Thomas said. "It brought out our real personalities and was a great bonding experience for our team." photo by Crystal Zamora



9-4-09



# everydaydetails

colophon:

We hope you enjoyed reading our yearbook as Papillion-La Vista South and its students made every day matter. The production of the book took hard work and dedication, but in the end, we realized the important parts of our lives.

**Cover:** A 4-color cover, designed by editors-in-chief Paige Stone, Amy McConnell and Mercedes McClure, utilizes the formula colors F1400, F2950, F3820, F400 and F4860. The font used is Helvetica Neue. These colors and different variations of the font are also used throughout the entire book.

**Layouts:** This book is printed on legend gloss 100# paper. All master layouts were created by editors-in-chief Paige Stone, Amy McConnell and Mercedes McClure in Adobe InDesign CS4. All designs use a 16-column setup. All general body copy and caption copy is Helvetica Neue. The leading varies throughout the book.

**Headlines:** Headline styles vary according to the section of the book. The opening, closing and division pages use different sizes of Helvetica Neue for the headlines as well as the stories. All staff members designed the inside page headlines using Helvetica Neue.

**Student Inclusion:** To develop our theme of “everyday matters” throughout our book, we also attempted to include a quote from each student and staff member in the book, allowing them to tell the school community how they made every day matter. Students and staff members were asked what they do to make every day matter, and their responses were placed at the bottom and the top of each layout between the intersecting lines. Helvetica Neue was the font used for the quotes.

Also running throughout the book are five blocks, either containing one of the formula colors from the cover or a photo from a specific date. The book is in chronological order, so for every photo, every date is included and is in order in the folio.

**Endsheets:** The endsheets also use the theme font of Helvetica Neue and are printed with the same colors used throughout the rest of the book.

**Advertising:** All staff members sold advertisements throughout the year to help offset the cost of printing our all-color yearbook. Business advertisements sold at \$80 for an eighth of a page, \$120 for a quarter page, \$175 for a half page and \$250 for a full page. This enabled the staff to sell the yearbooks for \$56-\$71, depending on when it was purchased. Other features such as name stamps, autograph supplements, iTags and clear plastic covers were sold at an additional cost. Yearbooks were sold in person and also online through the yearbook company’s web site. Senior yearbook ads were also sold. The ads were available for \$50 for an eighth of a page, \$75 for a fourth of a page, \$100 for a half page and \$180 for a full page.

**Printing:** The books were printed by Walsworth Publishing Company of Marceline, Mo., with the help of sales representative Mike Diffenderfer and customer service representative Michelle Brosemer.

editorsin**chief**  
mercedes**mcclure**, amym**mcconnell**, paig**estone**

section**editors**  
photography: crystal**zamora**  
advertisements: kaitlyn**sopcich**, nicky**petersen**  
people: katie**bojan**  
seniors: emily**barnes**  
index: sydney**goodnight**

staff**managers**  
quotes: hannah**griep**  
sales: john**sich**

staff**members**  
macey**engel**, skylar**forrest**, tabby**guffey**,  
autumn**heaton**, brean**jahn**, korie**kammerer**,  
kayla**miller**, rachel**nelson**, miche**lleoriheula**,  
joep**itman**, lauren**poulicek**, michel**leschlueter**,  
emmy**russell**, krstins**uthard**

adviser  
amica**rperadler**

