

The Fall 2010 FORMAT

The official publication of the Nebraska High School Press Association

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State JOY winner a national runner-up

For using her journalistic skills to champion human rights and tolerance of all diversity in race, sexuality and socioeconomic class, 2010 Westside graduate Mary Susman was named a national runner-up for the JEA high school journalist of the year competition.

Susman received a \$2,000 scholarship for this award. She earned a \$500 award for being named the Nebraska high school journalist of the year. At Westside's annual spring journalism banquet, Susman was awarded the Mundy Family Scholarship of \$5,000.

Susman's crusading spirit drove her to write stories and lead staff in coverage that made a difference in readers' lives. She wrote about a 4-foot-2 girl who was taunted and bullied for her short stature; before the story most readers were not aware this girl suffered from a rare disease that caused difficulty in swallowing, stiffness and soreness in joints and skin rash. She wrote about a junior varsity dance team member who was abusing drugs and struggling to overcome the addiction.

The revelation prompted school officials to kick her off the squad, but the girl chose to lead a more productive lifestyle throughout the rest of her high school career.

Mary Susman, a member of the Gay Straight Alliance, spoke out about any laws or actions that



Mary Susman, Omaha Westside

discriminated against gays, immigrants or women.

"I was always a little concerned about which sensitive topic Mary wanted to cover next," said journalism instructor Rod Howe, now in his 20th year of advising newspaper and yearbook at Westside. "However, my confidence in Mary's reporting skills helped ease my fears. Mary was one of the strongest reporters I have had in 29 years of teaching. She was always professional during interviews, her attribution and her attention to accuracy."

As a junior feature editor, Susman won numerous awards, including first place in feature writing at the state journalism contest. As a senior editor-in-chief, Susman won numerous awards in news, feature and editorial writing.

"I believe Mary will continue to champion the rights of all people through writing and leadership. I was fortunate to work with her on my newspaper staff for two years."

Rod Howe, Westside adviser

She won a Superior medal for News Writing in the JEA Write-Off contest at the national journalism convention in Washington, D.C. At the state level, she placed first in the Class A news writing and editorial writing competition.

Taking advantage of numerous scholarships, Susman is attending the University of California at Berkeley.

"I believe Mary will continue to champion the rights of all people through writing and leadership," Howe said. "I was fortunate to work with her on my newspaper staff for two years."

Nebraska High School Press Association Executive Board



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Executive
Director



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Class A1
Representative



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Class A2
Representative



Cathy Davis
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Rod Henkel
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Class C
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Camp gives yearbook staffs ideas, confidence

By Linnea Hardin & Gabby Grutsch, Elkhorn High School

Coming to UNL for the NHSPA journalism camp this summer from July 29 – August 1, we had a yearbook theme and layouts that we believed to be fairly decent.

After spending four days with yearbook goddesses Lori Ogsbee and Margaret Sorrows, we managed to take our yearbook from decent to a level beyond what we believed we were capable of creating.

Along with some hilarious YouTube videos connected to yearbook parables, and impromptu dance parties, we were able to gain valuable insight on caption content, photography techniques, and important design elements for our yearbook.

We have been looking forward to our senior year as editors, or co-dictators as we prefer to be called, for three years, but

due to an unfortunate school division, we were separated from our beloved yearbook adviser, Mrs. Archer.

Fortunately, Elkhorn has provided us with the newest addition to The Antler yearbook staff, Ms. Schieffer, whom we look forward to working with. This is Ms. Schieffer's first year as yearbook adviser and we are very excited to share our recently acquired yearbook knowledge to create the best yearbook Elkhorn has ever seen.

This workshop has not only given us the skills to make our yearbook, but also the confidence in our leadership abilities as co-dictators to challenge our staff to produce an amazing book.

At then end of junior year,

we created a yearbook theme and design, entitled "Room to [Breathe]," for the 2011 school year. This theme was very fitting to our specific school and year because a new high school was added to our district, splitting the student body and creating more space.

Our design included curcive fonts, big pictures and full layouts, none of which truly exemplified the feeling we were trying to convey. Upon showing this to Lori and Margaret, we realized that some major changes were needed.

The next three days at camp were filled with yearbook epiphanies and a total make-over of our book. We threw out the curcive writing and exchanged it for cleaner fonts. Big pictures on division pages were

swapped for ghosted cutouts to truly have room to breathe on the page, and white space was added to previously full layouts to connect to our theme.

With all of these changes, we have produced a yearbook that not only illustrates our theme, but also looks 10 times better and cleaner than any design we ever could have made on our own.

Now with all of this knowledge we have gained, in the words of Margaret and Lori's favorite TV show, "Toddlers & Tiaras," we can luxuriate across the stage, or in our case, the page.

Linnea and Gabby were two of the 97 high school journalism students in attendance at the NHSPA summer workshop. Tracks offered the students included Convergence, Journalistic Writing, Newspaper Production, Yearbook Production, Photography, and Editorial Leadership.

**2011 NHSPA
Summer Workshop
July 24-28, 2011**

Chappy named Distinguished Adviser

Millard South adviser Joanne Chapuran was named NHSPA's Distinguished Adviser for 2010. The article that follows was written by Jordan Carroll, a former editor for Chappy who now is the lead copy editor for the student newspaper at Brigham Young University.

High school students can drift through their education without grasping the knowledge of who they are or what they could be. Advisers change that. They recognize potential, nurture it and build confidence.

For 15 years, Joanne Chapuran has been a source of light and guidance to the hundreds of journalism students she has taught and influenced.

She is what every adviser should aspire to be: patient, inspiring and devoted to her students' growth.

During these last 15 years, she has changed and championed America's next generation of journalists, designers and photographers. Through her commitment to student leadership, creativity and innovative ideas, Joanne Chapuran has fostered the qualities students need to succeed in the field of journalism, school and life.

Chapuran's faith in students creates and will continue to produce award-winning results. Under her years of advisement, school publications have received eight



Adviser Joanne Chapuran works with some students in her Millard South classroom. Chapuran was named NHSPA's Distinguished Adviser for 2010.

Cornhusker awards, along with national honors such as NSPA Pacemaker finalist, All-American and a CSPA Silver Crown.

Her dedication to scholastic journalism transcends awards, as she has served as a NHSPA board member and teacher at

workshops on state and national levels.

The purpose of an adviser is to help students plan a course of study, but Joanne Chapuran changes students' course of life, and that is the reason why they regard her as a 'Lifelong Adviser.'

Bovee, Deyo named NHSPA's 2010 Friends of Journalism

The Nebraska High School Press Association honored two Friends of Journalism, Principal Jim Bovee and Mr. Ron Deyo, at its spring conference.

Jim Bovee, K-12 Principal for Clay Center Public, has been a true friend of journalism. Bovee nurtured and encouraged a fledgling journalism program Clay Center. Not only did he ensure the program was adequately funded but he also helped student journalist hone their craft.

By challenging the students he forced them to look at issue from multiple perspectives instead of only from a student view. Bovee helped students see that stories are multifaceted and complex but he also let students voice unpopular opinions once those voices were informed.

Clay Center's journalism program began competing in the State Journalism

contest. When the team earned Runner-Up status in its first year of competing, Bovee made sure there was a banner hanging in the gym right beside the state sports banner. This showed students that their efforts were important and that others were paying attention to their accomplishments.

Mr. Jim Bovee's involvement was supportive and proved that administrators can be true friends of journalism.

According to Millard South adviser Joanne Chapuran who nominated him, Ron Deyo, the owner of Deyo's Photography in Omaha, is a true friend of journalism. He not only takes sports group photos for many of the area schools (and submits in a timely manner) but also club photos.

Chapuran said Mr. Deyo provides internships and advice for student journalists, and is always ready to help.

2010 Cornhusker Winners

NEWSPAPERS

- The Lance, Omaha Westside, Class A1
- The Echoes, Scottsbluff, Class A2
- Paw Prints, Omaha Gross, Class B
- The Scoop, David, Class C
- Spotlight, Falls City Sacred Heart, Class D

YEARBOOKS

- South Star, Papillion-La Vista South, Class A1
- The Dragon, Gretna, Class A2
- Bluff, Scottsbluff, Class A2
- The Crusader, Omaha Marian, Class A2
- Imprints, Omaha Gross, Class B
- The Bronco, Centennial, Class C
- Chieftain, Yutan, Class C
- Trail, Fairbury, Class C
- The Eagle, Wood River, Class C
- The Huskie, Heartland, Class D
- Triangle, Brownell-Talbot, Class D
- Longhorn, Dorchester, Class D
- The Cardinal, Hayes Center, Class D

Students awarded in Washington, DC

Awarded at the JEA Write-off Contests, Washington, DC, November 2009

Newswriting

Superior, Mary Susman (Westside High School)

Editorial Writing

Honorable Mention, Hailey Konnath (Marian High School)

Feature Writing

Honorable Mention, Samantha Juster (Westside High School)

Feature Writing

Honorable Mention, Ally Phillips (Papillion-La Vista South High School)

Review Writing

Excellent, Brian Frey (Westside High School)

Review Writing

Honorable Mention, Katerina Marcotte (Marian High School)

Commentary Writing

Excellent, Gretchen Pille (Papillion-La Vista South High School, NE)

News Editing / Headline Writing

Excellent, Ryan Daly (Papillion-La Vista South High School)

News Editing / Headline Writing

Excellent, Natalie Montanez (Marian High School)

Newspaper: Layout

Honorable Mention, Amy McConnell (Papillion-La Vista South High School)

YB Copy/Caption: Student Life

Superior, Kristin Beal (Marian High School)

YB Layout: Theme

Superior, Mercedes McClure

(Papillion-La Vista South High School)

YB Cover/Endsheets

Honorable Mention, Tessa Conway (Westside High School)

Literary Magazine: Layout

Honorable Mention, Jordyn Daubman (Westside High School)

Literary Magazine: Poetry

Excellent, Anna Woods (Marian High School)

Yearbook Student Life Photography

Excellent, Cara Wilwerding (Westside High School)

Broadcast News Story

Excellent, Sarah Nelson (Westside High School)

Broadcast Sports Story

Excellent, Karly Sorys (Papillion-La Vista South High School)

Broadcast Feature Story Honorable Mention, Carl Erickson (Westside High School)

Short Documentary Excellent, Katie Luther (Westside High School)

Short Documentary Excellent, Shanley Reynolds (Westside High School)

In-Camera Feature Honorable Mention, Kara Lindquist (Westside High School)

In-Camera Feature Honorable Mention, Jesse Milliken (Westside High School)

Broadcast Package Excellent, Dana Fitzmorris (Westside High School)

Broadcast Package Excellent, Kailey Hansen (Westside High School)

The Nebraska High School Press Association welcomed two new faces into our organization over the summer months. Gary Keibel assumed responsibilities as the dean of the College of Journalism and Mass Communications at UN-L in July. Shortly after arriving at CoJMC, Dean Keibel appointed Mary Kay Quinlan as the NHSPA Executive Director filling the position vacated by John Bender after his many years of service in that capacity.

Before becoming the Dean at the CoJMC on July 1, Dean Keibel was the journalism program director at the John S. and James L. Knight Foundation in Miami, Florida. In that role, he administered the Knight News Challenge, a \$25 million contest to find digital news innovations used to inform communities in a given geographic area. While at the Knight Foundation, Dean Keibel helped create the Knight Citizen News Network and the Knight Digital Media Center.

Prior to working at the Knight Foundation, Keibel was the director of the Northern Illinois School Press Association at Northern Illinois University.

He also adds to his list of accomplishments directing the growth of AOL News into one of the largest news sites on the Internet, with an audience of up to 24 million people each month. Additionally, Keibel is a founding editor of USA TODAY.com and Newsweek.com

Dean Keibel is a Fulbright Senior Specialist who has taught about online news for the U.S. State Department in South Africa, Russia, Taiwan, Tunisia and Latvia. He has also served as a trainer at the U.S. Foreign Service Institute and has consulted on social networking for NORAD and the U.S. Department of Defense.

While the front-page editor of Washingtonpost.com, Keibel was able to cover the Monica Lewinsky scandal, including President Clinton's impeachment in the House of Representatives and trial in the Senate.

Dean Keibel has been instrumental in offering scholarship opportunities to journalism students throughout the state through NHSPA. Additionally, he has been working with the NHSPA Executive Board in resolving financial matters with the University. His passion for scholastic journalism and the youth of our state has been evidenced in the short few months he has been in Lincoln. If you haven't already done so, you

might check our Dean Keibel's blog on the CoJMC website.

Mary Kay Quinlan joined the NHSPA Executive Board as our new Executive Director in late July following John Bender's resignation in June. Mary Kay has been a valuable member of the planning team for the NHSPA Fall Convention and has already given countless hours to her new position.

Mary Kay has taught at UN-L for 10 years, first as an adjunct and more recently on a tenure track full time. Her previous work was as a Washington correspondent for the Omaha World-Herald and for Gannett News Service.



*From NHSPA
President
Janelle Schultz*

Originally from Lincoln, Mary Kay majored in journalism at UN-L and earned a master's degree in journalism at the University of Maryland and then worked for a year as a suburban schools reporter in Rochester, NY. She then spent 15 years in Washington, D.C. While there, she went back to school part time and earned a Ph.D. in American Studies at the University of Maryland. While in Washington,

Mary Kay was involved with the National Press Club and served as its president in 1986.

In 1996, she returned to Lincoln with her family because "it's a great place to raise kids." Her two sons are now in college; one is a senior at MIT, and the other is a sophomore at Georgetown.

"I would never have had the journalism career I've had if not for my high school journalism teacher, Don Ferguson," she said. "I was the managing editor of the Lincoln Southeast Clarion, and that experience, coupled with Ferguson's enthusiasm, convinced me that there couldn't possibly be a better line of work to pursue than being a newspaper reporter."

With that experience, Mary Kay claims a special fondness for high school journalism and high school publications advisers.

"I hope to be able to help all of you do what you already do best – inspire kids," she said.

Mary Kay admits she is still on a learning curve in getting up to speed on all NHSPA issues, but she hopes to be able to facilitate our efforts to make the organization the "go-to group for high school journalism teachers and publications advisers as we work to ensure a role for publications and for journalism literacy in our schools."

JEA/NSPA Fall National High School Journalism Convention



Nov. 11-14, 2010 • Kansas City Marriott Downtown & Convention Center

Convention Highlights

- Keynote addresses by some of the nation's top newsmakers and reporters
- More than 200 learning sessions in newspaper, yearbook, magazine, broadcast, online, advising, press law and more
- Special pre-convention workshops and issue seminars
- Media and sight-seeing tours to top attractions and publications
- On-site critiques and competitions, including NSPA Best of Show and JEA Write-offs
- Swap Shop and Break with a Pro events for sharing experience and information
- A wide array of products, services and educational opportunities at the trade show

Registration Fees

JEA or NSPA members

- \$85 if received by Oct. 21, 2010
- \$95 when received Oct. 22, 2010 or later

Nonmembers

- \$105 if received by Oct. 21, 2010
- \$115 when received Oct. 22, 2010 or later

Nonmember professionals (not students or advisers): \$150

Save money by registering early and by joining JEA and NSPA.

National Scholastic Press Association
2221 University Ave. SE
Suite 121
Minneapolis, MN 55414
tel: 612-625-8335

Journalism Education Association
Kansas State University
103 Kedzie Hall
Manhattan, KS 66506
tel: 866-532-5532

Visit us on the Web:

www.jea.org
nspa.studentpress.org

JEA/NSPA Spring National High School Journalism Convention



LIVE
FROM
ANAHEIM

April 14-17, 2011 • Anaheim Marriott

Convention Highlights

- Keynote addresses by some of the nation's top newsmakers and reporters
- More than 400 learning sessions in newspaper, yearbook, magazine, broadcast, online, advising, press law and more
- Special pre-convention workshops and issue seminars
- Media and sight-seeing tours to top attractions and publications
- On-site critiques and competitions, including NSPA Best of Show and JEA Write-offs
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National Scholastic Press Association

2221 University Ave. SE
Suite 121
Minneapolis, MN 55414
tel: 612-625-8335

Journalism Education Association

Kansas State University
103 Kedzie Hall
Manhattan, KS 66506
tel: 866-532-5532

Visit us on the Web:

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2010-2011

September 2010						
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Date	Event
9/11	NHSPA Executive Board Meeting
10/18	NHSPA State Convention
11/11-11/14	JEA/NHSPA National Convention - Kansas City
12/3	Nebraska JEA Winter Contest Deadline-materials to JEA State Director Marsha Kalkowski
12/4	NHSPA Executive Board Meeting
2/8-3/4	Spring Contest On-Line Submissions Window Open JEA Journalist of the Year Portfolios due to M. Kalkowski
2/15	NHSPA Executive Board Meeting
3/5	CSPA Spring Scholastic Convention - Columbia University, New York City
3/16-3/18	NHSPA Executive Board Meeting
4/9	JEA/NHSPA Spring Scholastic Convention - Anaheim, CA
4/14-4/17	State Spring Contest
5/9	NHSPA Summer Workshop
7/24-7/28	

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