

The Fall 2006 FORMAT

The official publication of the Nebraska High School Press Association

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Sean Callahan to present keynote

Sean Callahan, this year's keynote speaker, is currently in his eighth season covering the Nebraska football team for various media outlets. He currently is the publisher of HuskersIllustrated.com, which is a part of the Rivals.com network.

HuskersIllustrated.com is the leading online news source for day-to-day coverage of Nebraska football and brings in an average 300,000 to 400,000 hits per day. The site's record hit day is 2 million, which came on national signing day this past February. There are currently more than 6,000 paid subscribers to HuskersIllustrated.com and more than 200,000 subscribers in the Rivals.com network who pay a monthly fee to get the latest information on their favorite college teams.



Sean Callahan

Callahan also reports on TV four nights a week for WOWT in Omaha, KOLN/KGIN in Lincoln/Grand Island and is a part of NET's 'Big Red Wrap Up'. On the radio side, Callahan hosts two weekly shows during the football season with the Lincoln Journal Star's Steve

Sipple, and he reports daily to 1620 the Zone ESPN radio in Omaha. His daily Husker radio report he produces airs on over 20 radio stations statewide each day.

Before joining Rivals.com on a full time basis, Callahan worked for the Daily Nebraskan, Bellevue Leader, KRNU Radio, ESPN TV and Radio in Bristol, Recruits Unlimited and Rivals100.com.

Callahan graduated with a degree in broadcasting from the College of Journalism at UNL in December 2003 and is a 1999 graduate of Daniel J. Gross Catholic High School in Omaha. In high school, Callahan was a three year member of the student newspaper and served as the sports editor during junior and senior years.

NHSPA celebrates 75th anniversary

Journalism advisers from across the state will gather at the University of Nebraska-Lincoln on Oct. 15-16 to celebrate the 75th anniversary of the Nebraska High School Press Association.

Special features are scheduled over the two days to help celebrate the organization's milestone.

The convention will break tradition with the addition of Sunday evening events. UNL professors Bruce Thorson (photography) and Barney McCoy (broadcast journalism) will address advisers and students on Sunday evening.

Keynote speaker Sean Callahan of HuskersIllustrated.com will address the convention on Saturday. Callahan is a

1999 graduate of Daniel Gross High School in Omaha and a 2003 UNL graduate who majored in broadcasting.

Convention chair Diane Schutt of Fairbury is excited to have Callahan present the keynote.

"I think he will be great," Schutt said. "You know, 'Local Boy Makes Good.'"

Another exciting event is the silent auction which will be conducted Sunday evening through noon on Monday. The donated items will be auctioned with proceeds going to scholarships for the 2007 summer workshop at UNL.

Items collected for the auction include Husker football tickets, baseball tickets and volleyball tickets, an Apple iPod,

an NHSPA 75th Anniversary quilt, gift certificates, dozens of autographed books, and other numerous items.

Monday's program consists of professional and practical tracks that cover all aspects of scholastic journalism.

Schutt said she and the board have worked to get the best speakers available.

"I liked finding the professional speakers who had a high school journalism background," she said. "You could tell from speaking with them that their love affair with journalism started back then.

"I hope students see that so many of the journalists they will listen to started out exactly where they are now — on their high school publication staffs."

Important Dates

Nov. 9-12, 2006

- JEA/NSPA national convention in Nashville

Nov. 22, 2006

- JEA-Nebraska contest entries due

Feb. 15, 2007

- Student Journalist of the Year entries due to state director Marsha Kalkowski

April 12-15, 2007

- JEA/NSPA national convention in Denver

May 7, 2007

- State Journalism Contest

July 22-26, 2007

- Summer Journalism Camp

State journalism contest adds 2 additional yearbook categories

Yearbook staffs will have two additional contest categories to enter in this year's Nebraska State Journalism Championships preliminaries. Approved by the Nebraska School Activities Association are Yearbook Sports Feature Writing and Yearbook Theme Copy Writing.

Criteria for judging Yearbook Sports Feature Writing: Accuracy, quality of writing and reader appeal. Entries should be yearbook feature-oriented from the sports section. They can be photocopies of original yearbook pages as they appeared, 75 percent laser printouts, or typed and double-spaced. Headlines may be included.

In the finals competition students will be given a fact sheet on a sports topic and be asked to write a sports feature story suit-

What?

New Yearbook Contests

- Yearbook Sports Features
- Yearbook Theme Copy

New contests bring the total number of categories to 21.

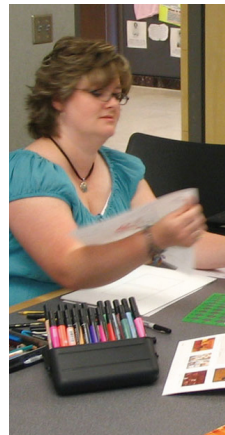
able for a yearbook. Finals will be written on a computer.

The criteria for judging Yearbook Theme Copy Writing: Accuracy, quality of writing and reader appeal. Each entry must be composed of at least two samples written by any

one student from the opening, closing and any division spreads. This contest is for the more philosophical or general theme-related copy. The entry can be a photocopy of original yearbook pages as they appeared, a 75 percent laser printout, or it may be typed and double-spaced. Headlines may be included.

In the finals competition students will be asked to write opening and closing copy and copy for one division page after being given a sample theme. Finals will be written on a computer.

Summer



Nation's top student journalists to compete for JOY scholarships

High school journalists may be interested in entering the annual Student Journalist of the Year competition. The deadline for state entries is Feb. 15, 2007.

State winners are automatically entered

JEA Nebraska Contest gives publications staffs chance to earn early accolades

As in the past few years, JEA Nebraska is sponsoring a Winter Contest so your current students can get a chance to see how their efforts compare to students across the state. Informational flyers, entry forms and details will be shared at the NHSPA Fall Convention. Information will also be posted off the NHSPA website at <http://marian.creighton.edu/~nhspa/jeaneb>.

JEA members will be able to submit en-

tries at no cost while non-members will be charged a \$1 per entry fee. Proceeds will be donated to the Student Press Law Center. The submission postmark deadline is Nov. 22 and results will be posted after the first of the year.

Information on the contest's criteria and requirements can be found at www.jea.org/awards/journalist.html.

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Contact Marsha Kalkowski, JEA Nebraska Director at mascu@marian.creighton.edu for more information.

School of Journalism to offer high school students option to enroll in introductory class

Plans at UNL's School of Journalism are underway to offer high school students the chance to enroll in Journalism 101, Principles of Mass Media.

A freshman-level introduction to the news and entertainment media, the course covers some of the history of the mass media as well as how the media affect society and are affected by society. The class is required of all majors in the College of Journalism and Mass Communications. Non-journalism students may take the course as a general elective.

Laura Wiese of UNL's Extended Education and Outreach office will speak to advisers at the state convention about the opportunity for high school students to take the course.

camp 2006



JEA/NSPA Fall National High School Journalism Convention

Follow the stars to

Nashville

November 9-12, 2006 • Gaylord Opryland • Nashville, Tennessee

Convention Highlights

- Keynote addresses by some of the nation's top newsmakers and reporters
- More than 200 learning sessions in newspaper, yearbook, broadcast, advising, press law, and more
- Special pre-convention workshops and issue seminars
- Media and sight-seeing tours to top attractions and publications
- On-site critiques and competitions, including NSPA Best of Show and JEA Write-off competitions
- Share info at Break with a Pro and Swap Shop
- Check out products and services at the trade show

Registration Fees

JEA or NSPA members

- \$80 if paid by October 19, 2006
- \$90 when paid October 20, 2006 or later

Nonmembers

- \$95 if paid by October 19, 2006
- \$110 when paid October 20, 2006 or later

Nonmember professionals (not students or advisers): \$150

Save money by registering early and joining JEA and NSPA.

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www.studentpress.org/nspa