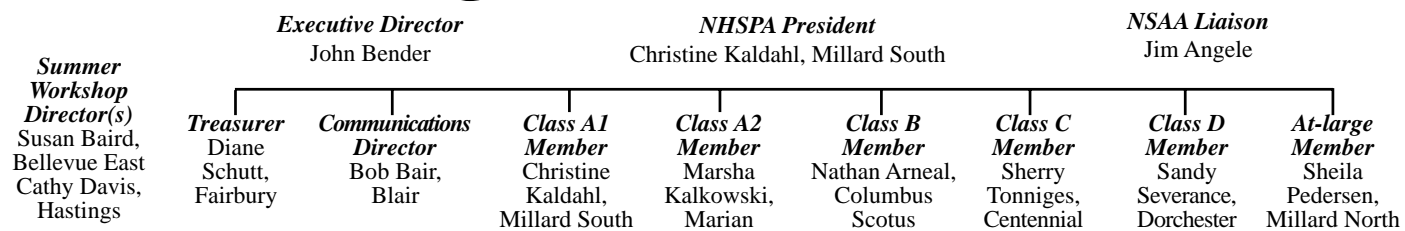


Reorganization Structure of the Nebraska High School Press Association



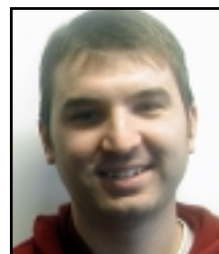
Executive Director
John Bender



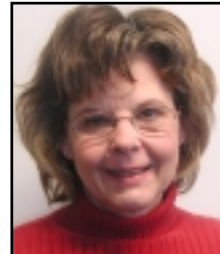
Class A-1 Rep/President
Christine Kaldahl



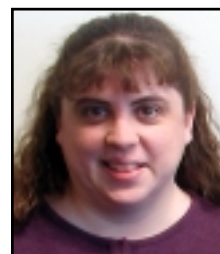
Class A-2 Rep/Secretary
Marsha Kalkowski



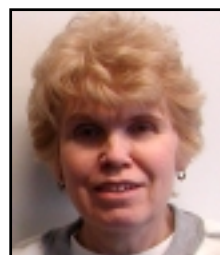
Class B Representative
Nathan Arneal



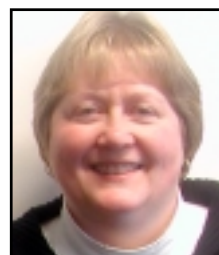
Class C Representative
Sherry Tonniges



Class D Representative
Sandy Severance



Member-at-Large
Sheila Pedersen



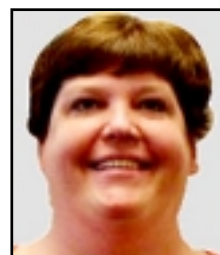
Treasurer Diane Schutt



Communications Director
Bob Bair



NSAA Liaison
Jim Angele



Summer Workshop
Co-Director Susan Baird



Summer Workshop
Co-Director Cathy Davis

CORNHUSKER JUDGING

Postmark Deadlines: Newspaper: June 2, 2004

Yearbook: Sept. 1, 2004

Entry forms will be mailed in April.

However, advisers can download them online.

Entry fees remain the same:

Classes A1, A2 - \$50 per publication

Class B - \$45 per publication

Class C - \$40 per publication

Class D - \$35 per publication

**REGISTRATIONS AND CHECKS MUST BE POSTMARKED BY
JUNE 2, 2004, FOR BOTH NEWSPAPER AND YEARBOOK.**

The FORMAT

The official publication of the Nebraska High School Press Association

Spring 2004

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Board reorganization approved

Following the recommendations of the NSHPA Board of Directors, the Nebraska High School Press Association members voted at the fall convention to reorganize the state association.

A Board committee studied the structure of several area state organizations before making its recommendation.

The new NHSPA Board structure consists of:

- Executive Director (John Bender)

- NSAA Liaison (Jim Angele)

- A Board of 6 class representatives, including:

- Class A1—Christine Kaldahl, Millard South

- Class A2—Marsha Kalkowski, Omaha Marian

- Class B—Nathan Arneal, Columbus Scotus

Standing Committees

Convention Committee

Christine Kaldahl, chair
Sandy Severance, assistant

Critiques Committee

Sheila Pedersen, chair
Diane Schutt, assistant

Commendation Committee

Nathan Arneal, chair
Bob Bair, assistant

Contest Committee

Marsha Kalkowski, chair
Sherry Tonniges, assistant

- Class C—Sherry Tonniges, Centennial

- Class D—Sandy Severance, Dorchester

- At-Large Representative—Sheila Pedersen, Millard North

- Treasurer—Diane Schutt, Fairbury

- Communications Director—Bob Bair, Blair

Although not voting members of the Board, camp directors Susan Baird of Bellevue East and Cathy Davis of Hastings are adjuncts to the Board.

The Board of 6 elected Christine Kaldahl acting president. Kaldahl appointed Marsha Kalkowski secretary and named members to chair the following committees: Convention—Christine Kaldahl, chair; Sandy Severance, assistant. Contest—Marsha Kalkowski, chair; Sherry Tonniges, assistant. Critiques—

Sheila Pedersen, chair; Diane Severance, Dorchester

(continued on page 2)

Summer workshop set for July 26-29

High school students from across the Midwest are planning now for the annual NHSPA summer journalism workshop. The camp will again be held on the UNL campus. Registration begins Monday morning, July 26, and the camp concludes at noon Thursday, July 29.

The six tracks offered to campers this summer include journalistic writing, photography, yearbook production, newspaper production/graphics, and editorial leadership.

All information about the workshop will be accessed electronically, including the registration forms, daily schedules, and possible scholarship offers.

Yearbook Production

Lori Oglesbee, Margaret Sorrows

Newspaper Production/ Graphics

Scott Winter, Marsha Kalkowski

Photography

Spencer Tirey, Jeff Bowen

Journalistic Writing

Duane Roberson

Editorial Leadership

Susan Baird

Workshop directors Cathy Davis of Hastings High School and Susan Baird of Bellevue East High School said more hands-on time will be available for students to complete projects with the facilitators' guidance. Nearly 110 students attended last summer's workshop. Camp directors are hopeful of an even larger turnout this year.

The cost of the workshop is \$275 which includes lodging, meals, and tuition.

For all registration forms and additional information, log on to marian.creighton.edu/~nhspa. Questions may be directed to the workshop directors at nhspaworkshop@hotmail.com.

NHSPA proposal to NSAA calls for future spring contests to be held on Mondays

Representing the NHSPA, Linda Crandall-Jones of McCook has prepared a proposal to be filed with the Nebraska Schools Activities Association to change the date of the NSAA-sponsored spring journalism championships. The proposal is expected to be filed with the NSAA Board of Directors for their action during the next school year.

Crandall-Jones was among

several members at the fall convention who voiced concern about the traditional date of the spring contest.

If enacted, the change would move the date of the spring championship from a Saturday to the Monday following the UNL Commencement or Week 45 of the NSAA calendar, whichever is earlier and does not conflict with UNL classes still in session.

Crandall-Jones' proposal

notes that officials of the NSAA and NHSPA are working jointly to increase the attendance at the spring contest.

Many schools have proms and conference athletic events scheduled on the first Saturday in May (Week 43), which is the current date of the contest. It is believed that a weekday contest would boost student participation.

Crandall-Jones noted that

while Weeks 37 and 38 are also possibilities, that early date would require that entries be due in early January, thus allowing only four of nine months of student work to be judged.

Those earlier dates also would be the same week as state speech activities. Many journalism advisers and students are involved in both speech and journalism.

More than 200 entries in JEA Nebraska contest

More than 200 entries were received in this year's annual Nebraska JEA high school journalism contest. Contest director Marsha Kalkowski said it was the largest turnout in the history of the contest.

Advisers entered their

students' best work in 18 different categories.

A list of all award-winning entries can be found on the NHSPA web site (marian.creighton.edu/~nhspa/).

Superior winners include:

Advertising

• Dan Schwalm, Gross
Column Writing
• Megan Hunt, Blair
• Kelly King, Blair
• Karen Pietsch, Bellevue West
Editorial Cartooning
(no Superiors)
Editorial Writing

• Megan Hunt, Blair
• Caelan Millerd, Gross
• Emily Prendergast, Marian
Review Writing
• Joey Beauvais, Col. Scotus
• Hayley Clatterback, Millard So.
• John Mullins, Bellevue East
• Elise Stawarz, Millard West
Feature Writing

• Ashley Fredrickson, Marian
• Chris Stewart, Bellevue East
• Kacie Sis, Bellevue East
Graphic Design

• Philip Ybay, Bellevue East
• Jena Alt, Waverly
Newswriting

• Jillian Strominger, Millard So.
Sports Writing

• James Boesen, Millard South
Newspaper Layout

• Mary Huerter, Marian
Headline
• Kyle Clarey, Columbus Scotus
• John Mullins, Bellevue East
News Photo
• Kelly Tillotson, Millard West
• Joseph M. Anderson, Bel. East
Sports Photography

• Matt Cavanah, Blair
• Jean Rowe, Gross
Color Photography
• Dan Schwalm, Gross
• Teresa Prince, Marian
• Danielle Bernt, Col. Scotus
Photo Illustration
• Teresa Prince, Marian
• Brock Kennedy, Hayes Center
Yearbook Feature

(no Superiors)
Yearbook Layout

• Cacy Barnard, Millard North
• Lindsey Sullivan, Millard West
• Paula Blaylock, Hayes Center
Yearbook Theme Development

• Millard West
• Millard North
• Millard South

• Marian

Members approve of change in structure of NHSPA Board

(continued from page 1)

Schutt, assistant. Commendation—Nathan Arneal, chair; Bob Bair, assistant.

The elected Board of 6 are chosen from member advisers for three-year terms. Election for the Class A1 and At-Large representatives will take place in the Fall of 2004. The representative for Classes A2 and B will be elected in 2005. Election of Classes C and D representatives will take place in the Fall of 2003. This will ensure the entire board doesn't turn over in any one year.

In the event a vacancy should occur during the term (not an election year for that representative), the Board members would appoint an

individual to complete the term after notifying membership via email for nominees.

If a representative would change representation status during a term (moves from a Class A to Class C school or the school classification changes), the adviser would be strongly encouraged to continue in his/her current representative role, or switch, depending on the election year cycle.

A representative could be asked to resign from the Board if the representative has more than two unexcused absences from meetings.

The president's role will include recruiting board members and watching the re-election cycle.

<http://marian.creighton.edu/~nhspa/>

- Spring Contest Results with Photographs
- Summer Camp 2004
- Judges Evaluation Booklets for Newspaper, Yearbook
- Date for Conventions/Contests

Fall convention to offer certification testing; JEA executive director to present session

Linda Puntney, executive director of the Journalism Education Association, has accepted an invitation to attend this fall's NHSPA fall convention.

Puntney, a nationally prominent speaker, will present a still-to-be-determined session. She also will offer testing for JEA's certification program.

Advisers with a major or minor in journalism or mass communication with a course in publications advising or 18 semester credits of journalism can earn their Certified Journalism Educator (CJE) certification. Those advisers who do not have a major or minor in journalism or mass communication can earn their CJE after teaching journalism or advising for a minimum of three years and after having passed a written examination administered by JEA.

To earn the MJE certification, advisers must have earned CJE status and must verify seven years of journalism teaching or advising experience. These advisers must also pass the MJE exam (a 2 1/2 hour essay test of the educator's knowledge and ability to advise others about journalism) and submit a pre-approved project, paper or teaching unit.

JEA's goals for the certification program are:

- to promote professionalism in scholastic journalism
- to offer national certification to scholastic journalism teachers and advisers
- to designate as master teachers those educators whose experience and expertise make them outstanding professionals
- to recognize educators who possess the education or experience to teach scholastic journalism and advise student publications
- to encourage those who are teaching scholastic journalism or advising student publications without an adequate background to increase their knowledge of journalism and to provide a model for their continuing education
- to increase the availability of courses and workshops appropriate for the scholastic journalism teacher and adviser.
- to provide model certification requirements for scholastic journalism teachers in states that do not offer licensing in this field
- to improve public and school district perceptions of certified scholastic journalism teachers as professionals

JEA officials believe that certification will demonstrate that those advisers are qualified to teach journalism and validate the credibility of their program to administrators, parents, fellow teachers, students and others. It will recognize the advisers' commitment to journalistic training and provide tangible evidence of their qualifications to remain in journalism education. It recognizes journalism teaching

and advising as an academic field worthy of professional status. JEA notifies administrators and local media of all advisers' certification. A certificate and pin, as well as the listing of the advisers in the CJE/MJE Directory, will testify to their qualification. The directory is given to workshop coordinators so they might consider CJE and MJE individuals for workshop positions.

JEA's certification program is not the same as state certification. State certification, which does not exist in many states, is usually mandatory and based entirely on college credits. Through the test, JEA's program will recognize teachers who have gained knowledge through experience and self-study or from attending convention sessions or non-credit workshops. It also offers national certification whether or not a state program exists. The Master Journalism Educator program recognizes the teacher of unusual ability and expertise, a recognition that state certification cannot provide.

JEA hopes colleges and universities will offer courses and workshops to help teachers meet these requirements. JEA also hopes colleges and universities will realize classes taught by CJE and MJEs are bona fide English classes and should

be accepted as such when determining college admissions.

The CJE application fee is \$60 for JEA members, \$105 for nonmembers. Fees cover only a portion of administration, judging, mailing and costs of pins and certificates. Other expenses for developing criteria and tests are covered by JEA.

School districts are encouraged to pay the fees for their applicants.

The MJE application fee is \$85 for JEA members, \$130 for non-members. This fee is higher than that for CJE because more extensive judging is necessary. Again, school districts are encouraged to pay the fee.

All test judging will be anonymous. JEA headquarters will assign a number to each test, which will go to a Review Board of judges, who will independently grade the test. A composite score will be given.

The CJE and MJE is valid for five years and may be renewed by showing evidence of continued professional growth. The renewal fee is \$10. If certification is not renewed at the end of five years, it will be considered void.

Nebraska advisers interested in taking the CJE or MJE tests at this fall's NHSPA convention are urged to contact state JEA director Marsha Kalkowski (mascu@marian.creighton.edu) or communications director Bob Bair (bbair@esu3.org) by the end of the 2003-2004 school year.



JEA Executive Director Linda Puntney

CJE certification — \$60*

Option A — major/minor in journalism

Option B — 3 years experience, CJE exam

MJE certification — \$85*

CJE certification, 7 years experience, MJE exam

* JEA members (non-members pay \$105 for CJE, \$130 for MJE)

State journalism entries will be done on-line

The internet age has arrived for State Journalism.

The Nebraska School Activities Association will be handling entries for the May 1 State Journalism Championships at the University of Nebraska-Lincoln via its new on-line database.

Only those students who are listed in the overall top-12 standings in each event and the individual event champion in Classes A1, A2, B, C and D are automatically invited to compete in the state finals. Remember that each individual from your school is allowed to compete in just two events on May 1.

It will be up to the journalism adviser to obtain your school log-in code from your activities director and access the NSAA website (www.nsaahome.org). A list of your eligible students will appear in a drop-down menu for you to select. Only those students who qualify via their place in the top-12 or as the individual event champion in each class can be entered for the State Finals. Once you select the qualifying student, advisers must enter the two events the student qualified for and will participate in.

In addition to the top-12, three alternates will also be selected and listed in the results. For those events not having a full complement of students, an alternate will be invited by the NSAA to compete in the finals. For example, if the Class B champion in sport feature writing decides to participate in just black & white photography, the top alternate will be invited to compete in the sports feature writing category.

April 5

Preliminary results mailed to schools and posted on NSAA website

April 19

Deadline for State Journalism Contest entry form to be completed on-line.

April 21

Alternates notified and invited to the State Journalism Contest

May 1

State Journalism Contest Championships at UNL

Further details regarding the entry procedure will come in the mailing containing the preliminary results. Below you will find some key dates and other information you will need to keep in mind as you prepare for the State Finals. Additional information on the State Journalism Contest can be found in the NSAA Journalism Manual.

NSAA/NHSPA State Journalism Dates & Information

April 5-The preliminary results will be mailed to all schools and posted on the journalism page of the NSAA website (www.nsaahome.org). The top-12 finishers and all first place finishers in each class

from the sweepstakes competition will be invited to compete in the State Finals. Three alternates will be added to the top-12. This mailing will include state finals instructions.

April 19-NSAA State Journalism Contest Entry form must be completed on-line, using the school's NSAA assigned homepage. This form will confirm that your student(s) who qualified will compete at the State Journalism Contest.

April 21-Alternates, for categories that do not have a full complement of competitors, will be notified and invited to the State Journalism Contest. The NSAA will contact the advisers of the invited alternates.

State Qualifiers' Information

Entries from all five classes are judged together to determine the state finalists in each category for the Nebraska State Journalism Contest. Those entries finishing in the top-12 and those class champions not listed among the top-12 automatically qualify for the Nebraska State Journalism Contest.

Three alternates will be selected in addition to the top-12. Should a member (or members) of the top-12 decide not to compete in the State Journalism Contest, the first alternate (second alternate, third alternate) shall be notified and invited to compete at the state finals.

No finals are held in info graphic, in-depth newspaper coverage, and photo illustration. The overall top-six place winners from the preliminary judging should attend the awards ceremony to receive their medals.

Helpful Websites

Journalism Education Association (JEA)

<http://www.jea.org>

National Scholastic Press Association (NSPA)

<http://www.studentpress.org>

American Society of Newspaper Editors (ASNE)

<http://www.asne.org>
<http://www.highschooljournalism.org>

The Poynter Institute for Media Studies

<http://www.poynter.org>

Student Press Law Center (SPLC)

<http://www.splc.org>

The Dow Jones Newspaper Fund provides career literature and fellowships for high school journalism teachers and publications' advisers. The Fund is a nonprofit foundation supported by the Dow Jones Foundation, Dow Jones & Company, Inc. and other newspaper companies.

The Newspaper Fund welcomes unsolicited proposals for grants as long as they directly relate to the foundation's mission of encouraging students to pursue careers in journalism. The Fund does not award grants to publish commercial newspapers or finance special events.

Grant proposals must be submitted not later than October 1 of each year to allow ample time for consideration by the Newspaper Fund's board of directors.

Program applications, proposal guidelines and information can be obtained in the Forms section of our web site or by contacting: The Dow Jones Newspaper Fund, Inc., P.O. Box 300, Princeton, NJ 08543-0300, Phone: (609) 452-2820, E-mail: newsfund@wsj.dowjones.com



Atlanta, Georgia will once again host the JEA/NSPA fall convention — Nov. 18-21, 2005.

Atlanta, Seattle to host JEA

Southern hospitality and more than 200 learning sessions, keynote speakers, media tours, write-off contests and critique sessions await journalism students and their advisers at JEA/NSPA National High School Journalism Convention, Nov. 18-21,

in Atlanta, Georgia. Sessions geared to newspaper staffs, yearbook staffs, literary arts magazine staffs as well as to broadcast journalists, photographers, designers and advisers will highlight the annual fall gathering.

The convention opens with a keynote speech Thursday evening and concludes with the JEA Write-off Awards ceremony Sunday morning.

Those in attendance will meet some of the country's best journalists, poets, photographers and fine artists, graphic designers and cartoonists, editors and critics who live and work in the South.

Advisers unable to attend the Atlanta convention may want to look ahead to Seattle, Washington. The Spring 2005 convention meets in the Emerald City April 7-10, 2005.

Future conventions are scheduled for Chicago (November 2005), San Francisco (April 2006), Nashville (November 2006) and Denver (April 2007).

For more information log on to www.jea.org or www.studentpress.org/nsipa/.



The Space Needle and Mount Rainier await journalism students and advisers who will travel to the Emerald City for the spring convention.